Alessandro Guasti

CV updated November 2026

Contact Information

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Current Position

Assistant Professor (Tenure Track), Department of Society, Politics and Sustainability, ESADE Business School, Barcelona, Spain. (From September 2024).

Previous Positions

Postdoctoral Research Fellow, Centre for Corporate Reputation, Saïd Business School, University of Oxford. (December 2020–August 2024).

LSE Fellow in International Relations, London School of Economics and Political Science (LSE), London, UK. (September–December 2020).

Research Interests

Trade; Labor Standards; Global Supply Chains; International Business; Private Regulations; Reputation; Social Movements.

Education

London School of Economics and Political Science, London, UK

- *Ph.D. in International Relations*; accepted with no revisions on 11/2020.
  - Dissertation: "The systemic effects of labor rights promotion: A spatial interdependence analysis of its impact on working conditions and international trade". Supervisor: Dr. Mathias Koenig-Archibugi.
  - Boursier d'Excellence at the Université de Genève, Department of Economics. Mentor: Prof. Marcelo Olarreaga. (Fall 2019).
- *MSc in Global Politics*; obtained on 11/11/2015.
  - Awarded with Distinction.

University of Milan, Milan, Italy

- *M.A. in International Law*; five-year degree obtained on 25/06/2014.
  - Awarded with Honours (110/110 cum laude).
  - Erasmus visiting semester at the Université de Reims Champagne-Ardenne.

Publications

Amengual Matthew, Distelhorst Greg, Guasti Alessandro. (2026). "What Jobs Do Workers Want? Worker Preferences in Global Value Chains". *British Journal of Industrial Relations*. Early View. doi:10.1111/bjir.70074

Guasti Alessandro. (2026). "Do Preferential Trade Agreements with Labor Clauses Displace Labor Abuses? The Unintended Consequences of Global Governance on Labor Standards". *Review of International Political Economy*. Published online. doi:10.1080/09692290.2026.2693756

Arena Marco, Guasti Alessandro, Hussein Hussam. (2023). "Can Conditional Cash Transfers Reduce Vulnerability to Climate Change?". *Climate Policy*. 23 (4), pp. 462–476. doi:10.1080/14693062.2023.2183174

Guasti Alessandro, Koenig-Archibugi Mathias. (2022). "Has Global Trade Competition Really Led to a Race to the Bottom in Labor Standards?". *International Studies Quarterly*. 66 (4), sqac061. doi:10.1093/isq/sqac061

Book Chapters

Amengual Matthew, Guasti Alessandro. (2027, forthcoming). "Compliance". In V. De Marchi, J. Lang, R. Rabellotti and A. Van Assche (eds.), *Elgar Encyclopedia of Global Value Chains*, pp. 158–162. Cheltenham, UK: Edward Elgar.

Working Papers

Guasti Alessandro, Amengual Matthew, Rustler Alex, Raess Damian. "Under (Indirect) Pressure: Cascading Substantive Change to Non-Targeted Firms". Working Paper. *Finalist, Best Paper Award in Corporate Social Responsibility and Sustainability, International Management Division, Academy of Management 2026.*

Guasti Alessandro, Amengual Matthew, Distelhorst Greg. "Exporting, Regulatory Institutions, and Labor Conditions: Evidence from Garment Industry Workers". Working Paper.

Gadhok Ishrat, Amengual Matthew, Guasti Alessandro. "Social Impact Initiatives and Means-Ends Decoupling in Global Supply Chains: Experimental Evidence from India". Working Paper.

Gadhok Ishrat, Amengual Matthew, Guasti Alessandro. "Empowering the Marginalized? Grievance Mechanisms and Stakeholder Dialogue in Global Value Chains". Working Paper.

Guasti Alessandro, Amengual Matthew, Raess Damian. "Corporate Social Irresponsibility in Global Value Chains: Overcoming Supplier Information Barriers Through Training". Working Paper.

Guasti Alessandro, Wagner Patrick, Pham Phuong. "Does the Importer's Country Matter? Unpacking the 'Shanghai Effect' from the Perspective of Brazilian Managers". Working Paper.

Teaching Experience

Professor, ESADE Business School, Barcelona.

- *Global Political Economy* (undergraduate). Course designer and lead professor, Fall 2024 and Fall 2025 (two parallel cohorts, GDL and GEL programmes). Course coordinator from 2026–27, as the course expands to additional sections and to the GBL programme.
- *Business, Government & Society* (Full-Time MBA). Module on "Trade Trends, Governance, and Conflict", sections A, B and C, December 2025.
- *Research Seminar* (Seminario de Investigación, undergraduate, GDL and GEL programmes), Spring 2026.
- Guest session for the MSc in Sustainability Management capstone foundation week on the sustainability of fashion supply chains, Fall 2025.
- Evaluator for Final Degree Project (TFG) defences and member of the evaluation panel for the International Project in Action (IPA), 2025–26.

Lecturer, Worcester Certificate Programme, Worcester College, Oxford. Lecturer for the "Introduction to Business and Strategic Management" course. 04/2024.

Lecturer, University of Oxford, Saïd Business School. Lecturer for the "Global Business and Sustainability" course for the Executive Diploma in Global Business. 04/2023.

Graduate Teaching Assistant (GTA), LSE, Department of International Relations. GTA for the bachelor course "International Organization". 2017–2019.

Grants & Awards

Finalist, Best Paper Award in Corporate Social Responsibility and Sustainability, International Management Division, Academy of Management Annual Meeting, for "Under (Indirect) Pressure: Cascading Substantive Change to Non-Targeted Firms" (2026).

Full Research Grant (£47,735). International Growth Centre. Joint with Ishrat Gadhok and Matthew Amengual. For a field experiment studying how to improve gender equality and women's health in global supply chains. (2023)

John Fell OUP Research Grant (£49,901). University of Oxford. Joint with Ishrat Gadhok and Matthew Amengual. For the field experiment on women's health and gender equality in value chains. (2022)

Excellence Award, Saïd Business School, University of Oxford (2023).

Research Development Grant, Saïd Business School, University of Oxford (2023, 2022).

Recognition Award, Saïd Business School, University of Oxford (2022).

LSE Ph.D. Studentship, LSE (2016–2020).

Bourse d'Excellence at the Université de Genève (Fall 2019).

Montague Burton Scholarship Research excellence award, LSE (2018).

Reviews

Journals: International Studies Quarterly, Review of International Economics, American Journal of Political Science, ILR Review, Employee Relations.

Conferences: Academy of International Business (AIB) Annual Meeting; Group of Research on Organizations and the Natural Environment (GRONEN) Conference (approx. 25 submissions reviewed, 2026).

Selected Conferences & Talks

08/2026	"Under (Indirect) Pressure: Cascading Substantive Change to Non-Targeted Firms", Academy of Management (AOM) Annual Meeting, Philadelphia. Best Paper Award finalist, International Management Division.
07/2026	"Understanding Corporate Social Irresponsibility in Global Value Chains: An Information-Processing Perspective" (with M. Amengual and D. Raess), Academy of International Business (AIB) Annual Meeting, Manchester, UK.
07/2026	Panelist, "Do We Need New Research Methods for Policy-Relevant International Business Research? A Roundtable Discussion", Academy of International Business (AIB) Annual Meeting, Manchester, UK.
06/2026	"Under (Indirect) Pressure: Cascading Substantive Change to Non-Targeted Firms" (with M. Amengual, A. Rustler and D. Raess), Strategic Management Society (SMS) Special Conference, Hong Kong.
2026	"Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers", International Studies Association (ISA) Annual Convention.
07/2025	"Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers" (with M. Amengual and G. Distelhorst), 9th Regulating for Decent Work Conference, International Labour Organization, Geneva, Switzerland.
06/2025	"Worker Expectations, Trade, and Institutions: Evidence from the Moroccan Garment Industry", European Political Science Association (EPSA) Annual Conference, Madrid, Spain.
12/2024	"Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers", Advanced Research Seminar, ESADE Business School, Barcelona.
05/2024	"Under (Indirect) Pressure: The Impact of Public Scrutiny on Labor Standards of Non-Targeted Firms", International Business Workshop. Saïd Business School.
04/2024	"Under (Indirect) Pressure: The Impact of Public Scrutiny on Labor Standards of Non-Targeted Firms", International Studies Association Conference.
07/2023	"Do large-scale training programs trigger social upgrading in global value chains", Regulating for Decent Work. International Labour Organization.
02/2023	"Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers", International Business Workshop. Saïd Business School.
07/2022	"Do large-scale training programs trigger social upgrading in global

value chains", ComplianceNet 2022 Conference, University of Amsterdam.

07/2021 "Experimental Insights into the Shanghai Effect: Child Labor and Regulatory Standards in Brazil", Society for the Advancement of Socio-Economics Virtual Conference.

02/2020 "The Systemic Effects of Trade Agreements with Labor Clauses: Diffusion or Displacement?", International Political Economy research cluster, LSE, London.

11/2019 "The unexpected consequences of labor clauses in trade agreements", Brown Bag Seminar, Department of Economics, Université de Genève, Geneva, Switzerland.

10/2019 "The unexpected consequences of labor clauses in trade agreements", Doc/Post-Doc Colloquium, Department of Political Science, Université de Genève, Geneva, Switzerland.

06/2019 "The Systemic Effects of Trade Agreements with Labor Clauses: Diffusion or Displacement", Annual Conference of the Society for the Advancement of Socio-Economics (SASE), New York, United States.

Service

Co-coordinator, Vermut Seminar series, Department of Society, Politics and Sustainability, ESADE (22 sessions organised, 2025–26).

Coordinator, *Global Political Economy* course across undergraduate sections and programmes, ESADE (from 2026–27).

Member of evaluation panels for Final Degree Projects (TFG) and the International Project in Action (IPA); support to departmental faculty evaluation activities, ESADE (2025–26).

Active participant in the GLIP seminar series, ESADE.

Professional Experience

Board Member, Corriere del Ticino Holding SA, Muzzano, Switzerland. (Since 05/2024). Leading multimedia group in the Italian-speaking region of Switzerland.

Project Associate, European University Institute, Florence, Italy. Project: "Realising Europe's Soft Power in External Cooperation and Trade (RESPECT)". (12/2019–12/2020).

Research Assistant, LSE, Department of Government, London, UK. Project title: "Softening the social impact of economic globalization: are international labor conventions an obstacle in the race to the bottom in labor standards?". (04/2020–05/2021).

Research Cluster Coordinator, LSE, Department of International Relations, London, UK. Research cluster on: "International Institutions, Law and Ethics". (10/2018–04/2019).

Research Assistant, University of Wageningen, Wageningen, Netherlands. Project: "Codes of conducts for sustainable fisheries and aquaculture: design and effectiveness". (02/2017–10/2017).

Organized Events

04/2020	"#LontaniMaUniti". A fundraiser campaign, coordinated with other SU Italian Societies in the UK, in favor of the Italian Civil Protection to address the Covid-19 emergency when it was at its peak.
02/2020	"Beyond Brexit: The future of Europe, in the Global Economy". With former President of the European Commission Romano Prodi.
02/2020	"Debt, Deficit and the Euro". A discussion on the Euro crisis with the former head of the IMF delegation of Italy and the UK Carlo Cottarelli.
01/2020	"Migration Across the Mediterranean". With MEP Pietro Bartolo and the journalist Annalisa Camilli.
12/2019	"UK Election Night: Understanding the Outcome". A conversation with the Press.
10/2019	"Central Banking for Turbulent Times". A lecture from Stefano Siviero, member of the Monetary Policy Committee of the BCE.
03/2019	"Migration and Security". With the former Minister of the Interior Marco Minniti and Prof. Marta Foresti.
02/2019	"The Welfare Dilemma". A conversation with the former Minister of Labor and social policies Prof. Elsa Fornero.
01/2019	"Can Italy Eliminate Poverty, a Discussion with Academics". With Prof. Messori, Monacelli and Roventini.
12/2018	"Finance and Politics". With the CEO of Algebris Davide Serra.
03/2018	"LSE International Relations Annual Roundtable". With Dr. Målfrid Braut-Hegghammer, Dr. Axel Marx, Professor Kathleen and Dr. Lauren Wilcox.

Training

ICPSR Summer Program on 2018 and 2019 (four weeks) on Maximum Likelihood Estimation II: Advanced Topics, Empirical Modelling of Social Science: Advanced Topics and Time Series Analysis I. University of Michigan, Ann Arbor, Michigan, United States of America (07/2018 and 08/2019).

Teaching Associate Fellowship Programme Training. Introduction, LSE, London, UK. (10/2018–04/2019).

Essex Summer School in Social Science and Data Analysis (two weeks) on Intro to Survey Data Analysis & Introduction to Regression, Essex University, Colchester, UK. (07/2017).

Skills

Languages: Italian (Native), English (Fluent), French (Intermediate).
Computer Software: R, Stata, LaTeX, Microsoft Office, Mac OS X.